

## CCYFL Social Media Policy

Clermont county Youth Football league recognizes social media's significant role and influence in our organizations and within our league. This policy sets out the leagues guidelines and expectations for the organizations, the participants and the supporting individuals (parents, volunteers, etc.) The policy is set in place to protect CCYFL, its member organizations and all the afore mentioned supporting individuals.

"Social Media" includes any form of electronic communication used to share information, messages, ideas, photos, videos, and other content.

The policy is to cover all afore mentioned use of social media for professional and personal reasons while currently participating or not participating within all times including while the league is not in season.

Organizations and its members should refer to the CCYFL rule book, bylaws, coach's code of conduct or exercise their discretion and best judgment when faced with situations not specified in any organization specific policy.

CCYFL strongly prohibits discrimination or harassment of any kind, including on all organization related social media.

Harassment included but not limited to:

Unwelcome conduct towards another that offends or humiliates them and is based on race, age, color, sex, religion, disability or any other status protected by law.

Behavior that creates a hostile or abusive environment, such as bullying, stalking or uttering threats.

Unwelcome sexual advances, request for sexual favors or sending inappropriate sexual messages

CCYFL may monitor and review organization and related personal and public Social Media accounts

Any Information acquired by CCYFL for the organization and related accounts will be reviewed and used to prove or substantiates a claim the Organization or their member has violated or is violating the CCYFL policies

CCYFL strictly prohibits organizations or its members from posting or responding to any negative, disparaging or false social media post about CCYFL, member organizations or its supporting individuals

Presenting false or misleading information that could potentially harm or impact CCYFL, or its member organizations brand or reputation may be subject to disciplinary actions and legal action, if necessary.

Organizations or its members who violate the policy will be subject to verbal warning, a determined suspension or legal action if found necessary.